

Another great ed tech book from ISTE

Connecting Students to STEM Careers

Social Networking Strategies

Camille Cole

Many jobs of the future will involve science, technology, engineering, and math, but how can we expect our students to go into careers as mechanical engineers, environmental scientists, or computer programmers when they've never met the people who have these jobs? Introduce your students to the numerous STEM careers available by connecting them to actual STEM professionals who can act as role models and career mentors.

In *Connecting Students to STEM Careers*, author Camille Cole shows you ways to find STEM professionals around the world who are willing to interact with your students and engage them in real-world learning experiences. Your students will find their STEM education to be more rewarding and relevant to their lives, leading many to develop an interest in STEM careers.

Audience

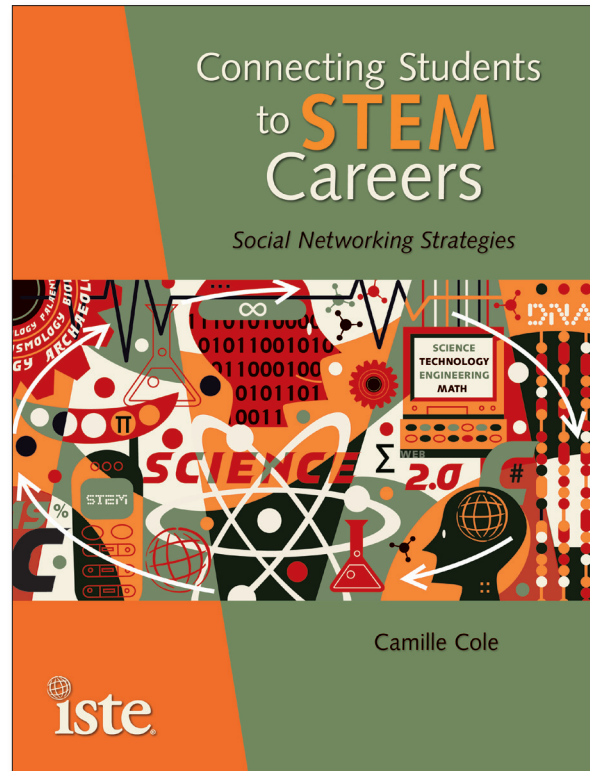
Technology coordinators, library media specialists, curriculum specialists, administrators, teacher educators, educators (6–12)

Features

A comprehensive look at how to get students excited about STEM education and interested in pursuing STEM careers

Lists of resources to help you connect with mentors, find web 2.0 tools, get funding, and more

Interviews with STEM professionals and examples of successful STEM mentoring programs



Camille Cole has worked in the educational technology field for more than 30 years. From 1998–2006 she oversaw the deployment and implementation of the Oregon Access Network, a statewide interactive videoconferencing network. She is currently the principal of a virtual learning consulting firm, Schoolhouse Communications, helping schools nationwide develop and fund technology integration programs. Cole is also a co-author of *Videoconferencing for K–12 Educators: A Program Development Guide, Second Edition* (ISTE, 2009).

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